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* This Kit contains the basic information and forms for applying to become a certified and chartered CESJ Chapter. For further information, guidance, and organizing documents, please refer to the CESJ Chapter Organizing Manual and Chapter Handbook.
“O.K., I'm convinced—but where do we go from here?”

“What can I personally do to help restructure our institutions, our economy, our corporate and union strategies, and the mind-set of most people along the lines of expanded capital ownership?”

These were the opening comments in "How to Win a Revolution . . . And Enjoy It," first written in 1972, before the first ESOP laws were enacted in 1974, before the first 100% leveraged worker buyout was installed in 1975 to save 500 jobs at South Bend Lathe, before the Ownership Campaign introduced the "Industrial Homestead Act" (now called the "Capital Homestead Act") into the New Hampshire presidential primaries of 1979, before the specific elements of a Capital Homestead Act were developed in 1982 at the request of White House economic advisors, before CESJ was formed in 1984, before the landmark 1986 report of the Presidential Task Force on Project Economic Justice for spreading ESOPs throughout Central America and the Caribbean, and before the abandonment of Marxist-Leninist ideology in Eastern Europe and the collapse of the Soviet Union in the early 90s.

"How to Win a Revolution . . . And Enjoy It" pointed out that from his first writings in 1957, Louis Kelso had opened the door to a genuinely new "paradigm" which transcended both traditional capitalism and traditional socialism. Kelso introduced a new moral framework for analyzing and solving social problems of the modern world, and for understanding "economic justice."

However, as this "handbook for revolution" observed:

[L]ike any other quantum leap in human thought, [the Kelsonian paradigm] suffers from normal human resistances to innovation. We're all creatures of habit, in varying degrees. Few are willing to look beyond their immediate problems or to think in such global terms—except perhaps until they [perceive] that human society is literally caving in, as it is threatening to do now.

But even more fundamental is a basic problem of communications, how best to bring expanded capital ownership to the attention of ordinary citizens where it can be widely debated on its own merits. The force of reason alone can then carry these ideas forward on their own momentum, a necessary pre-condition to effective social action.

Today's channels of mass communications are so jammed with "intellectual garbage," that a new and truly radical social idea has little chance to reach a broad spectrum of people. We have had some small success, but our elitist opposition (by trying to ignore our existence . . . and refusing to engage us in
public debate) still dominates the most influential channels of the mass media. When we solve this problem, the [expanded capital ownership] movement can celebrate victory.

Those who recognize the "moral omission" in the "laissez-faire" approach to privatization (now filling the vacuum left by the world-wide collapse of statist economies) will probably agree that the above reflections are still relevant today.

"How to Win a Revolution . . . And Enjoy It" presented a four-pronged communications strategy, all aimed at convincing a serious U.S. presidential candidate to adopt the Capital Homestead Act as his or her major economic plank. (We did not discount the possibility that the new revolution could be launched first in the Soviet Union, China, or some other major world power, or for that matter, in any nation headed by a global statesman.)

The first and ultimately most important prong of this communications strategy is educational, aimed at selling "our ideas purely on the basis of reason." CESJ was established as the primary vehicle for carrying out the educational and research functions of this new global movement for peace with justice.

The 1972 paper also outlined three other strategic prongs for opening up people's minds to the Kelsonian paradigm: (1) a political/organizational thrust, which led to the Ownership Campaign of 1979-80; (2) a figurehead thrust, which led to CESJ meetings with President Reagan and Pope John Paul II in 1987; and (3) the model-building thrust, which is reflected in the surfacing of over 20 U.S. laws favoring ESOPs and over 11 million workers world-wide who are becoming co-owners of over 10,000 enterprises through ESOPs. But we have not yet achieved the critical mass of public awareness necessary for lasting social change.

The CESJ Chapter Organizing Manual was designed to help new members of the movement to work together to strengthen the educational and research thrust of the revolution launched by Kelso in 1957. It is still incomplete. It is intended as a living document, and we invite members to collaborate with us on making this manual a more effective catalyst for social action.

There are many people who will merely be the victims of history. Acting individualistically they will continue to be victimized by the forces of history. But, by acting in accordance with the principles of Social Justice—working together in an organized way, disciplined by clearly defined moral principles and focused on a common program for changing the social order—we can overcome what appear to be insurmountable social problems. With enough dedication, CESJ members, chapter by chapter, can restructure unjust social institutions to raise the dignity, sovereignty and well-being of every person.

As one of our founders, Fr. William Ferree, reminds us: "In Social Justice, nothing is impossible."
Completion of the enclosed Charter Application, approval by CESJ’s Executive Committee, and certification by CESJ’s President and Secretary are the formal steps toward granting of a one-year provisional status leading to the formal and permanent establishment of a chapter by the CESJ board of directors. Before this is done, there are some initial organizing steps.

A Core Group can begin with three or more people meeting around a dinner table (sharing food is a good way to attract people to begin working together). What is most important is the commitment to meet regularly and organize to further the cause of Economic and Social Justice. Without commitment and persistence, a chapter cannot survive and a charter will not be granted until such time as CESJ is assured that a group exists. The applicant group can demonstrate that it does indeed exist by the regular meetings (at least once a month) of its Core Group.

**Suggestions for Launching a Local CESJ Chapter**

The successful format for the monthly meetings of CESJ's parent body incorporates some or all of the following:

1) Brainstorming, sharing, updating and commitments to ACTION on projects decided on by consensus.

2) Study sessions with a presentation, debate and discussion of relevant topics.

3) A business meeting of the core group or Board.

   For the CESJ parent group, this started as a Saturday afternoon event the third weekend of every month. The format that works for your chapter, however, will assume the structure and format best suited to your core group.

   We have found the Study Session format to be effective for outreach, education and recruitment of new members. The Brainstorming/Planning session allows each member to report on progress and brainstorm with others on problems in particular projects. New projects are conceived and developed and members make commitments to carry out specific tasks to complete each project. Finally, the Business Session enables CESJ to decide on projects, develop a budget including local funding and committed time of project participants, and review and evaluate our work.

   CESJ headquarters' meetings begin with an opening prayer and participatory reading of the Core Values and Code of Ethics to reaffirm our commitment to CESJ's cause and to one another.

   At least once a year, on the third Saturday in April, CESJ headquarters celebrates its founding and major achievements with a dinner party for members and their spouses and friends.
We encourage chapter members to join us at our annual meeting and celebration, and to host similar events of their own.

**Growing Your CESJ Chapter**

Building and growing a CESJ Chapter can be hard, and sometimes frustrating, work. Until a critical mass of people joins around CESJ's revolutionary economic concepts and principles of justice, attracting members and funding will continue to be a major challenge. As "How to Win a Revolution…and Enjoy It" points out, CESJ is engaged in a war of ideas and paradigms, and the forces of the status quo are strong and resistant to change.

That being said, here are a few recommendations for new chapters that have helped us build our organization while maintaining the integrity of CESJ's ideas:

1) **Encourage Your Members to Internalize CESJ's Principles.** As stated in our Core Values Statement, CESJ's strength, unity and programs flow from our founding principles and core values, which have been developed by consensus. Our most important "ritual" has been the participatory reading of the Core Values and Code of Ethics at every CESJ meeting. This has been essential in building the solidarity and sharpening the focus of the group. Helping all your members to internalize these principles is one key to building a CESJ chapter.

2) **Constantly Educate Yourself and Others on CESJ's "Just Third Way."** CESJ's "Just Third Way" approach is based on the economic concepts of Louis Kelso, the Social Justice principles of Pius XI and Fr. William Ferree, the design science ideas of Buckminster Fuller, and the non-violent activism of Dr. Martin Luther King, Jr. This new global paradigm offers a synergistic and growth-oriented framework for addressing many of the economic and social problems of today's world. There is great power in these ideas. But, in order to apply these revolutionary concepts, people first have to understand them. Confused or ineffective action often springs from confused ideas or insufficient understanding. Before leaping into action, devote some time by chapter members to reading, discussing, and critiquing the ideas that CESJ is proposing.

We also recommend that members thoroughly familiarize themselves with the practical applications and programs that CESJ has developed over the years. We have found that combining our various strengths, talents and capabilities around a program like CESJ's "Capital Homesteading Initiative," or applying these ideas in various communities or countries, yields a multiplier effect and reinforces the efforts of other chapters and CESJ as a whole. And, after all, why reinvent the wheel?

3) **Stay Inclusive.** One of CESJ's strengths is in its ability to attract people from many different backgrounds, faiths, cultures, etc. Respecting the differences among people, CESJ focuses on uniting diverse people around universal principles that all people can share.

4) **And When Things Get Tough . . . . Remember,** there are three keys to gaining acceptance of revolutionary ideas: Persistence, Persistence and Persistence!
Successful organizations start with people firmly committed to a set of core values, which cannot be compromised without weakening the organization. CESJ's strength, unity and programs flow from our founding principles, agreed upon by consensus from our first meeting on April 7, 1984. Our core values were developed to guide us in our work, to attract others sharing these values and to serve as the very basis of CESJ's existence.

As an organization open to all people, we think that our core values, once understood, are universally appealing. We see this reflected in the broad diversity of the backgrounds of those who come together because of these shared values. The essence of our founding principles has not changed from the founding of CESJ. But, as we discuss them together and with others, we will continue to refine and clarify our values by consensus. The following are CESJ's core values:

• There is an ultimate Source of all creation and of all universal and absolute values such as Truth, Beauty, Love and Justice, which represent the highest ends of human actions. Many people call this Source, God.

• Nothing should stand between God and the human person.

• There is a hierarchy of human work: The highest form of work is perfecting the social order to elevate each person in his or her relationship to God. The lowest but most urgent form of work is for sheer personal survival.

• In interacting with nature to promote one's own perfection, every person must respect the rest of creation. Each human being, a steward of nature, remains responsible for conserving natural forms of existence, each of which is interdependent and shares the same divine origin with humanity.

• Under the ultimate sovereignty of God, all sovereignty in the social order begins with the human person—not institutions including the family, the State, organized religion, the business corporation, the labor union, or academia.

• The essential means to achieve the sovereignty of the person include such inalienable human rights as the right to life, liberty, and access to productive property and free markets, equality of opportunity, and the secret ballot. These rights—including the rights of property—are not ultimate ends in themselves, but they are intermediate ends or fundamental means to enable each person to pursue Truth, Beauty, Love and Justice.

• People create tools, shaped from the resources and energies of nature, to support the economic and social sovereignty of the person. Through private property ownership, each person can become master of the technology needed to realize his or her fullest human potential and dignity.

• People also create and maintain social institutions as highly specialized "invisible tools" designed to serve highly specialized social functions within a just social order. Institutions, as organized expressions of society's values and goals, largely determine the quality of each person's individual and social life. As historical creations of humanity carrying within themselves the wounds of history, institutions are continually in need of healing and perfecting.

• The highest responsibility of each person is to pursue absolute values and to promote economic and social justice in his or her personal life and all associations with others.

With amendments ratified on April 18, 2009
1. **Courage.** Overcome fear to test your ideas with others or to raise questions about ideas you don't fully understand.

2. **Competition of Ideas.** Nobody has a monopoly on the Truth. Resist the feeling that your ego or dignity is being attacked if others severely challenge the ideas you bring to the table. Ideas are meant to be challenged, so that bad or defective ideas can be replaced with better ideas that will advance Truth, Beauty, Love and Justice for the good of all. Challenge will also sharpen our ability to communicate our ideas.

3. **Dignity of the Person.** In challenging someone else's ideas, don't attack or insult the person who advances the idea. Separate the message from the messenger.

4. **Tradition.** Don't lightly discard ideas accepted in the past. The burden of persuasion is on the person challenging old traditions or decisions previously debated and agreed upon, not only to point out the errors of the past, but also to offer a better alternative.

5. **Inquisitiveness.** There may be bad, ignorant or even absurd ideas, but there are no bad, ignorant or absurd questions. Treat every question as a good teacher should, with respect for the person who is seeking to understand the Truth.

6. **Enthusiasm.** Fear not the heat, excitement or intensity of debate. This passion is healthy and natural for those committed to the pursuit of the Truth. Don't throw cold water on the normal exhilaration and emotions people feel when they are reaching out to the borders of reason and new ideas.

7. **Compassion.** If you have problems with the personality or behavior of any member of CESJ, avoid even subtle criticisms of that person with others. This breeds distrust and divisiveness. Take him or her aside privately and discuss your observations and concerns on a one-to-one basis in an atmosphere of mutual respect, solidarity and compassion.

8. **Charity.** Everyone in CESJ is human and therefore imperfect. To strengthen the unity of the movement, it's better to strengthen all our members and help them become more effective in reaching out to others, than to exclude or pull anyone down.

9. **Solidarity.** We should continue to perfect ourselves and CESJ as models for those pursuing Truth, Beauty, Love and Justice for all. This means we need everyone pulling together to attract the rest of humanity to CESJ's core values and new vision for a more just and humane future for all.

10. **Humility.** No one is an expert on how to gain widespread acceptance of a truly revolutionary advance in moral philosophy, as represented by CESJ's core values. We are all amateurs in the process of communicating revolutionary social thought.

11. **Patience.** As an advocate of new and revolutionary ideas, discipline yourself to the fact that acceptance and implementation of our ideas will necessarily be evolutionary, somewhat unpredictable and highly experimental.

12. **Tolerance.** Without losing your enthusiasm and passionate commitment to our core values and principles of justice, be patient, friendly and tolerant of others who have not yet internalized these ideas.

13. **Maturity.** In the "war of ideas," adjust your level of expectations in our global justice movement to each distinct phase in CESJ's evolutionary development—the "guerilla war" phase, the "beachhead" phase, the "victory" phase and the "institution building" phase—and to the realities of who and what are committed to carrying out that phase.

14. **Commitment.** Presume that every other person in our core group is 100% committed spiritually and intellectually to the principles of CESJ. But also acknowledge that each of us must be the sole judge of how to allocate his or her limited time and resources to CESJ, as well as to family and other commitments. Therefore, accept graciously whatever anyone has contributed in the past or is willing to contribute in the future.

15. **Initiative.** If you are ready to propose a new initiative, be prepared to assume responsibility to carry it out, if no one else volunteers.

16. **Integrity.** Don't promise what you can't deliver. If you do commit yourself and then discover that you can't deliver, ask for help. If you're uncertain, don't promise but try your best.

17. **Persistence.** There are three keys to gaining acceptance of revolutionary ideas: Persistence, Persistence and Persistence.

*With amendments ratified on April 18, 2009*
INSTRUCTIONS FOR
CERTIFICATION AND CHARTERING OF CESJ CHAPTERS
(Updated, August 20, 2011)

The purpose of CESJ local chapters is to foster deeper understanding within the public of the "Just Third Way" and to promote organized action along these lines. CESJ wants to encourage as much independence as possible among its members and local CESJ chapters. However, it is critical to maintain the integrity of the principles and concepts that CESJ was organized to advance. CESJ’s own development globally is based on centralization on basic principles and decentralization of local activities, as long as these activities conform to CESJ’s core values, code of ethics and philosophical goals.

In order to advance these twin objectives, CESJ has developed guidelines for forming CESJ chapters. Following are the basic steps for becoming chartered as an official chapter of CESJ.

Basic Steps for Becoming Chartered as a CESJ Chapter

1) A core group of at least three people holds an initial meeting to explore forming a CESJ chapter. In this orientation meeting, the founding core group reads and discusses the CESJ core values and code of ethics (expressing CESJ’s philosophy and mission), examines basic terminology in the CESJ Glossary, gathers questions to be directed to CESJ, and surveys possible group action projects. The founding group then decides whether they want to pursue formal chartering as a CESJ Chapter, or whether to continue meeting on a more informal basis.

2) If the founding group decides to form a CESJ chapter, then following the initial orientation meeting a core group of at least three persons must meet subsequently in at least three consecutive monthly meetings, with minutes or decisions recorded. The members of the founding group must either apply individually when applying for chapter certification or have been previously accepted as CESJ members.

   a) The founding members (at least three persons) may join at the basic annual rate of $25 each annually (or $30 each annually for CESJ chapters outside the U.S.). Where these dues levels present a financial difficulty, special adjustments of these member dues may be requested and will be determined on a case-by-case basis by CESJ headquarters.

   b) It is strongly recommended that the founding group obtain a copy of the CESJ Organizing Manual and Chapter Handbook (as a free PDF download from the CESJ web site or purchased as a printed copy at the member price of US $12.00 plus shipping and handling).

   c) In keeping with CESJ’s tradition and to help members internalize our philosophy and mission, the group should incorporate in its meeting protocol
an opening prayer or spiritual expression of solidarity, and the participatory reading of the CESJ core values and code of ethics.

3) The CESJ chapter-in-formation then completes and submits to CESJ headquarters (i) a Letter of Intent to Form a CESJ Chapter and (ii) an Application for Chapter Certification (included in the organizing manual), along with (iii) minutes or a brief report from the three formation meetings. Only members of CESJ, or those applying for individual membership at the time of their chapter application, are eligible to submit an Application for CESJ Chapter Certification.

Where a CESJ chapter intends to begin its own fundraising activities, and is seeking to apply for its own independent tax-exempt status, the founding documents and governing rules of the chapter in formation must be submitted to CESJ's main office for review and approval.

4) Upon approval of the charter application by the CESJ Board of Directors, the chapter applicant will have a one-year provisional status as a "CESJ Chapter" to allow for review and approval by the CESJ Board of the proposed chapter's activities for a full 12-month period.

   a) During this one-year period, the chapter applicant must complete a pre-approved course of study, indicating the names of participants attending monthly sessions. (This is to ensure that members of the new chapter have sufficiently learned and internalized CESJ's principles, and that the chapter's proposed activities are consistent with CESJ's overall mission.)

   b) During its provisional status, a local group may refer to itself as a "CESJ Chapter" for purposes of attracting members and donations, with a written understanding that the use of that term or any further use or identification with any global, national, state or local “Center for Economic and Social Justice” may be terminated by majority vote of the board of directors of CESJ.

5) After successful completion of the one-year provisional period, or an extended provisional period granted by majority vote of the CESJ board of directors, CESJ will send the local chapter an official certificate signifying its formal status as a chartered CESJ chapter.

Maintaining a CESJ Charter

To maintain its chapter status, a CESJ chapter must submit to CESJ headquarters at least once a year a report on its activities, including educational programs, fundraising and membership drives, and action programs. (A standard Chapter Financial Report form is included in the organizing manual.)

1) Within a year's time after formal certification, the local CESJ chapter should have:
a) increased its membership to at least a dozen members.
b) met at least once every month.
c) submitted at least one educational or action project that meets with the CESJ Board's approval.

2) It is highly recommended that the local chapter hold at least two educational sessions per year devoted to reviewing and discussing CESJ's basic literature. (These educational sessions can count as a chapter's monthly gathering.)

3) Where practicable, it is also strongly recommended that the local chapter, at least once a year, bring in a CESJ representative (with the chapter covering the costs of travel, room and board), to meet with chapter members, review their activities, offer guidance, and answer questions from the local members.

Formal Privileges of a CESJ Charter

A CESJ chapter is granted the right to use the name "Center for Economic and Social Justice" or "CESJ" (e.g., "Canada Center for Economic and Social Justice" or "Wyvetter H. Younge CESJ"). It may also present itself as an official chapter of the Center for Economic and Social Justice, insofar as its activities are lawful and adhere to the by-laws and rules of CESJ, as well as the requirements of local laws. A chapter and its members are also entitled to a 20% discount on CESJ literature and CESJ activities (such as conferences). Dues and benefits are determined annually by the CESJ Board of Directors.

Revocation of a CESJ Charter

A CESJ chapter that (i) carries out programs and activities that are harmful to society or may tend to damage the reputation and work of CESJ, and/or (ii) is unable to demonstrate the ability to meet regularly, expand its membership, or carry out educational or action programs (as evidenced by annual reports submitted to CESJ headquarters), may have its charter revoked following a warning notification and appeals period. Said chapter may bring a petition for reinstatement to the CESJ Board of Directors, as long as this petition is submitted at least 6 months following written notification of pending revocation of charter.

Upon revocation for any reason of a CESJ Charter, members of a revoked CESJ chapter will no longer be authorized to associate that chapter publicly with any “CESJ” or “Center for Economic and Social Justice” or continue to use any chapter letterhead, publications or other identifying materials or symbols that leave a public impression that the revoked chapter remains associated with the parent CESJ organization.

Organizing as an Informal Body or Non-Chartered CESJ Affiliate

Initially, the local group may wish to organize as an informal body, such as a CESJ study circle, without the privileges and responsibilities of a formal chapter. As a non-
chartered affiliate, the group may not identify itself as an official chapter or chapter-information of CESJ, particularly for purposes of fundraising. If the group decides to become an officially chartered CESJ chapter, after approval of its application by CESJ's Board of Directors as described above in “Basic Steps for Becoming Chartered as a CESJ Chapter,” the group is granted provisional status as a "CESJ Chapter" until it successfully completes the chartering requirements.

**Responsibilities of an Official CESJ Chapter**

It is the responsibility of a CESJ chapter to satisfy the registration, tax and other requirements of all local, state, and federal authorities. Once a chapter has decided to commence fund-raising activities, it is then the responsibility of the chapter to register as an autonomous, charitable non-profit organization (e.g., a 501(c)(3) in the United States). In addition, the local chapter is solely responsible for any debts or legal obligations it incurs.

For **U.S. chapters** without independent tax-exempt status that wish to engage in soliciting tax-deductible donations or grants, it is recommended that the chapter seek out a tax-exempt organization in their local community willing to provide a temporary tax-exempt umbrella for the CESJ chapter’s fundraising activities.

Under special circumstances and upon approval by a majority of the CESJ board of directors, CESJ may set up within the headquarters' bank account a special sub-account for a chapter requiring tax-exempt status. Deposits of chapter receipts will be made to, and approved disbursements made from, that sub-account. To cover the costs of administering the chapter sub-accounts and other costs of chapter development, CESJ headquarters will assess 10% of each chapter's net proceeds, as described below in "Revenue Sharing."

To protect the integrity and legal status of CESJ and its network:

1) No fundraising projects or grant applications by a CESJ chapter may be undertaken using the CESJ name without first presenting a formal project plan for approval by CESJ headquarters. (See sample "Project Proposal" form included in the chapter organizing manual.) Particularly during the chapter formation period, it is also highly recommended that proposals for non-fundraising projects be reviewed by CESJ headquarters for comment and guidance.

2) No CESJ member may be compensated for fundraising activities.

3) CESJ chapters will be responsible for meeting all federal, state and local requirements for registering for fundraising activities. **Upon approval by governmental agencies for CESJ chapter fundraising, copies of formal notices of approval should be sent to CESJ headquarters.**
4) An annual report describing the chapter’s financial activities shall be sent by the chapter to CESJ Headquarters.

**Revenue Sharing**

Individual CESJ membership dues—which enable CESJ to carry on its general operations—are payable annually to CESJ headquarters. In addition, 10% of the net proceeds from each chapter's revenue-generating activities, fundraising drives and publication sales shall be assessed annually and sent to CESJ headquarters.

Ten percent of all chapters' net proceeds (over and above their members' annual dues) will be earmarked to a special designated account at CESJ headquarters to be used for organizing and developing a global network of CESJ chapters. Chapters should send a representative/s to CESJ's anniversary meeting (normally held every year on the third weekend in April), to participate in determining how funds in the designated chapter account will be used.

For **U.S. chapters** without independent tax-exempt status that wish to engage in fundraising under CESJ's tax-exempt status, 90% of their chapter receipts will be deposited in their CESJ sub-account (in the CESJ headquarters' bank account), and 10% will be retained in the CESJ headquarters' general account, to be used for covering the costs of chapter sub-account administration and chapter development.

**Local Dues**

Local CESJ chapters may impose additional chapter dues, at a reasonable level consistent with local economic standards, over and above the annual CESJ membership dues, in order to carry on their activities and administration.
Chapter Name: ________________________________________________________________

Mailing Address:________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________

Telephone:       ________________________________________________________________

Name and Address of Officers:
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

Current number of CESJ members:______________ Date of 1st meeting:______________

Dates of three consecutive monthly meetings at which at least three of the same CESJ members attended (attach notes or minutes of meetings):

(1)_____________________      (2)______________________     (3)______________________

Average monthly attendance: ____________ Date of most recent meeting:______________

Location(s), Day and Time of Meetings:_____________________________________________
_____________________________________________________________________________

Is the group incorporated?_____  If yes, attach Articles of Incorporation
and By-laws. If not, attach any Founding Documents.

List projects underway or being planned, if any, on separate sheet.

Describe the format of your monthly sessions (use additional pages as necessary):
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________
_____________________________________________________________________________

(Continued)
If granted a Charter as a Chapter of the Center for Economic and Social Justice, the
________________________________________ Chapter agrees that the right to attract
members and funds or conduct activities under the names of “Center for Economic and Social
Justice” and “CESJ” is granted as long as the Chapter continues to abide by the rules established
by CESJ.

Upon satisfactory completion of the period of one year as a provisional chapter following
acceptance of this application, a certificate will be sent to us, signifying that our chapter has been
formally chartered and is entitled to full privileges of a CESJ chapter.

We understand that approval of this application granting us the right to hold our organization out
publicly and to operate as the “Center for Economic and Social Justice” or as a “CESJ” chapter,
is conditional upon continued compliance with rules established by CESJ. We so certify by our
signatures below.

_____________________________________________       _____________________________
President of Chapter                                              Date

_____________________________________________       _____________________________
Secretary of Chapter                                               Date

(OFFICIAL USE ONLY)

Approved by the CESJ Board of Directors: ______________________________

Date

[CESJ SEAL]
I, the undersigned, in applying for membership in the Center for Economic and Social Justice (CESJ), affirm that I have read, understand, and attest to the core values and code of ethics of CESJ [attached] and support all forms of broadened ownership which promote access to private property in the means of production as an inalienable right fundamental for personal sovereignty and for advancing economic and social justice.

I assume a responsibility in my personal life and in my associations with others to work for the establishment of economic and social justice for every person, and to promote the programs and projects of CESJ. Furthermore, I agree that I will pay dues as indicated below:

- **Basic Membership**: $25 annually ($30 for members outside the U.S.)
- **Family Membership** (same residence): $40 annually
- **Sustaining Membership**: $25 monthly or $300 single annual payment
- **Life Membership**: $10,000 (Endowment)
- **Student Membership**: $10 annually ($15 for student members outside the U.S.)

**Total dues enclosed:** $____________________

**Extra donation:** $_____________________________

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**Printed Name of Applicant**  
**Signature of Applicant**  
**Printed Name of Second Applicant (Family Membership)**  
**Signature of Second Applicant (Family Membership)**  
**Business Address**: (Check preferred mailing address)

- **Organization**
- **Title**  
- **Department**
- **Street Address**
- **City**  
- **State**  
- **Zip Code**  
- **Country**
- **Telephone**  
- **Fax**  
- **E-mail**

**Home Address**: (Check preferred mailing address)

- **Street Address**
- **City**  
- **State**  
- **Zip Code**  
- **Country**
- **Telephone**  
- **Fax**  
- **E-mail**

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CESJ is a non-profit educational center, think tank and social action catalyst dedicated to those principles of private property and free enterprise that promote the sovereignty of every person. Membership is open to all people who subscribe to CESJ’s core values and code of ethics. Dues and donations to CESJ are tax-deductible under Sec. 501(c)(3) of the U.S. Internal Revenue Code. A financial statement is available upon written request from the Virginia State Division of Consumer Affairs.
CESJ’s WEB SITE: A VIRTUAL LIBRARY

To help you learn more about the Center for Economic and Social Justice (CESJ), our ideas, how to participate in our economic and social justice projects, or organize an initiative of your own, we suggest that you first visit the CESJ web site at www.cesj.org.

The links on the home page will introduce you to CESJ’s mission, core values, philosophy, accomplishments, activities and strategic projects. If you click on the “Library” link at the top of every page, you will see a listing of all the articles on our site. Using the navigation menu at the top of the page, you can get to pages on how you can get involved with our activities, including internships, volunteering, and starting a local chapter.

SUGGESTED LINKS TO GET STARTED

To introduce you to the ideas in CESJ’s justice-based philosophy and economics of ownership, here are some “Basics on the Just Third Way” you might like to visit first, which you can find on the CESJ home page:

— On the socio-economic paradigm we call “The Just Third Way”:

  • “The Just Third Way in Four Easy Pieces”
    http://www.cesj.org/definitions/jtw-1234.htm
  • “A Quick Comparison of Capitalism, Socialism and The Just Third Way”
    http://www.cesj.org/thirdway/comparison3rdway.htm

— On the economic theory known as “binary economics” (click first on the link “Binary Economics”):

  • “Binary Economics in a Nutshell”
    http://www.cesj.org/binaryeconomics/be-inanutshell.htm

— On our national economic reform agenda known as “Capital Homesteading” (click the top navigation bar):

  • “The Capital Homestead Act: A Plan for Getting Ownership, Income and Power to Every Citizen”
    http://www.cesj.org/homestead/summary-cha.htm

Also on the home page, you’ll see links to CESJ’s “Strategic Solutions,” addressing some of today’s most pressing problems, including the home foreclosure and credit crisis, universal health coverage, and financing green technologies and local citizen ownership of land, natural resource and infrastructure development.

YOUTUBE CHANNEL AND BLOG

Make sure to visit our JustThirdWay channel on YouTube.com (http://www.youtube.com/justthirdway) featuring a number of video presentations by CESJ spokespersons and scholars. We also have a daily blog (Just3rdWay.blogspot.com) with CESJ’s commentary on current issues and history of the Just Third Way and Capital Homesteading. We encourage you to post your comments and submit articles as a guest blogger.
IN-DEPTH WRITINGS

The writings mentioned above are just to help you dip your toe in the water. If you’re ready to jump in and explore the deeper regions, here are some detailed writings:

- “Glossary on the Just Third Way”  
  [http://www.cesj.org/definitions/glossary.html](http://www.cesj.org/definitions/glossary.html)
- “The Just Third Way: How We Can Create Green Growth, Widespread Prosperity and Global Peace”  
- “A New Look at Prices and Money: The Kelsonian Binary Model for Achieving Rapid Growth Without Inflation”  
  [http://www.cesj.org/binaryeconomics/price-money.html](http://www.cesj.org/binaryeconomics/price-money.html)

STRATEGIC DEMONSTRATION PROJECTS

CESJ is a different kind of “think tank” -- we work to put our ideas into action. One of CESJ’s objectives as a “social action catalyst” is to promote a national policy of “Capital Homesteading for every citizen” ([http://www.cesj.org/homestead/index.htm](http://www.cesj.org/homestead/index.htm)). Toward this objective, CESJ has joined with others as an organizational member of the Coalition for Capital Homesteading ([http://www.capitalhomestead.org](http://www.capitalhomestead.org)), which we encourage you to join as well.

One application of Capital Homesteading -- CESJ’s community-based citizen ownership vehicle called “The Citizens Land Bank” (CLB) ([also known as the for-profit “Citizens Land Cooperative” (CLC) or “Community Investment Corporation” (CIC)]) -- has been introduced in concept within some of the poorest communities in the U.S., including Hartford, Connecticut, East St. Louis, Illinois, and Harris Neck, Georgia.

Providing a professionally managed land planning and development corporation through which every man, woman and child would become an owner of the land and natural resources in their community, the CLB offers a platform for developing advanced sustainable energy technologies as the first stage in a long-term vision of community rebirth.

A Citizens Land Bank for the Metro East Illinois region is described in a letter sent by East St. Louis Mayor Alvin Parks and 10 other mayors to then-Senator Barack Obama:  

CONTACT US AND SPREAD THE WORD!

CESJ welcomes your questions, suggestions and participation. Our ability to refine, communicate and implement our ideas of economic and social justice depends on the initiatives of our members and our network of friends, scholars and activists throughout the world. If you like what you see in our writings, please pass along the web links to others and invite them to contact CESJ. Turn to us as a resource. Open doors for CESJ with the media and with prime movers who you think could bring our message to the world and implement our justice-based reforms. Write letters to the editor and publish your own thoughts on CESJ and our work.